

PRIDE PRESS

Pride Campaign



Hafa Adai!

Our mascot, Piti Pete (*shown right at the Pork in the Park event held at Adelupe December 2013*) has been busy showing Guam residents how to use sustainable practices in marine environments such as the Piti Bomb Holes Preserve. This preserve is located at the pipeline of Asan Point, through the Tepungan Bay, extends past the Tepungan Beach, Tepungan Channel, Hoover Park, and ends at the Piti Canal.

Residents from local, federal, and non-profit agencies and organizations are asked if they know how to practice their marine sport or in-water activities without negatively impacting marine habitats and the ecosystem. To help in protecting the environment, the campaign began a "Pride" hotline to enable residents to text information to our agency. We are asking supporters of natural resources to text if they see positive or negative impacts to fish habitat and natural resources. Text if there is a beach clean-up. Text if there is illegal activity. Text day or night, 24/7! The number is **688-DAWR (3297)**.

Issue 2, 30 March 2014

Highlights



"Piti Pride Tepungan Wide" campaign continues to present to schools, agencies, and events to encourage resource users to help take care of the Piti Bomb Holes Preserve.

**Our Piti. Our Pride.
Our Pledge to Protect!**



Si Yu'us Ma'åse' to the Piti Fire Department to "Pledge to Protect"!



Campaign manager - Jane Dia on K57 - Ray Gibson radio show

Piti Pride Tepungan Wide

Campaign for Piti Bomb Holes Preserve

Our mascot for our campaign, Piti Pete, is an orange spine unicorn fish (*Naso lituratus*, Hangan in Chamorro). He visits community members at events to remind them about his home among the coral reefs and sea grass beds, and why he needs to be protected from activities that damage his habitat. One of the community groups we met was at the Guam Community College's Tour Guide Certification Training on Dec. 6, 2013.



This training is conducted twice a year for beginning and renewal certification for tour guides through the partnership of GCC's Tourism Department and the Guam Visitor's Bureau. (*Training at GCC pictured above*). Yay! Tour guides really want to help our campaign.

December and January was full of fun and presentations as well. Presentations were to three Guam Department of Youth Affairs Resource Centers in Agat, Yigo, and MTM during the Christmas break. At U.O.G., we held our second stakeholder's meeting, and joined the Guam Department of Education's Service Learning Expo to showcase our Preserve Pride projects for students. To celebrate fishers, the Piti Pride displayed at the Lunar Festival and collaborated with the Veteran's Affairs to interview fishermen on Guam. One special fisherman from Piti village will be showcased in an upcoming issue of The Journal of Micronesia Fishing.

Last stop, Piti

Pete visits

Andersen

Elementary

School!



Meet our Funders

DAWR is pleased to acknowledge the funders for the campaign. The U.S. Fish and Wildlife Service, Sport Fish Restoration Program provides the majority of the funding to develop a marine protected area campaign. Two non-profit organizations, the Micronesia Conservation Trust and Rare, offered training and support to complete the project; and the University of Guam Sea Grant program supports the campaign manager for training off-island and created our campaign video blog.

Si Yu'us Ma'åse'!

Visit www.dawr.guam.gov to watch our video blog!



The mission of the Guam Department of Agriculture's Division of Aquatic and Wildlife Resources is to effectively manage, preserve, protect, and restore Guam's natural resources now and for the future.



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Division of Aquatic & Wildlife Resources

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